





Bringing to
life places
of work.

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About us

Bringing to life places of work.

Crosbie Projects is a specialist construction management company offering integrated fitout solutions in office, retail and hospitality environments.

Established with over 25 years of experience, Director - George Karam shares with his team one common vision: To achieve excellence by providing our clients exceptional service, technical knowhow and a professional approach.

We form an understanding of the key success factors for each project and use this to drive each project to successful completion. We believe the difference between achieving good results and exceptional results is our level of attention to detail.

We apply this principle in all areas of our work from client briefings to interpretation of design, during the construction & fit out phase and beyond. It is a quality instilled in every team members way of thinking.

Throw in a creative approach to problem solving and you have the benefit of innovation, ensuring our projects stand out from the crowd.



WINNERS

2009 -2017
INTERIOR FITOUT AWARDS

4

EMPORIO ARMANI



EMPORIO ARMANI



EMPORIO ARMANI



EMPORIO ARMANI



Our mission, vision & values

We will be a recognised leader in our industry and build the “CROSBIE” brand. As a company and as individuals, we will grow by constantly seeking new challenges and having the conviction to see them through. We will forge relationships by focusing on our customers and our core Values:

INTEGRITY

doing what we say we will do

MUTUAL RESPECT

keeping respect flowing in both directions

ACCOUNTABILITY

accepting and delivering on stakeholders expectation

CONTINUOUS IMPROVEMENT

identifying and implementing better ways of doing things

TEAMWORK

working as a cohesive unit

OPENNESS

facilitating the free flow of ideas and communication

PERSONAL EXCELLENCE

doing a little more

Crosbie Projects is in the business of “Bringing to life places of work”.

We help our customers build for their customers and staff the best possible shops, offices, restaurants, factories, entertainment and meeting venues.





Capabilities

Crosbie Projects is a specialist hospitality & retail building company with expertise in the following market sectors:

HOSPITALITY

Restaurants, Hotels, Pubs, Bars, Cafes, F&B outlets, Franchise rollouts

RETAIL

High-end fashion boutiques & flagship stores, Retail store rollouts such as for cosmetics, eyewear, jewellery, telecommunication etc. Airport retail, Grocery & Department stores

COMMERCIAL

Office fitouts, building refurbishments & upgrades, EOT, Shopping Centre upgrade works

OTHER

Clubs, Sporting & Entertainment Venues, Bowling Centres, Food Trucks

We offer a range of delivery methods for all project types to meet each client specific requirements.

If its is preliminary costplanning, construction management, design & construct or head contracting we will structure our services to meet all commercial parameters and to ensure optimum delivery performance.





Our reputation in the retail industry speaks for itself. We have the experience, knowhow and proven track record to handle all types of retail fitouts – especially the challenging ones!

Our team has worked in almost every major shopping centre including those managed by Westfield, Stocklands, GPT, AMP, IPOH, Centro, QIC and many others. We understand all aspects of retail fitout and work only with professional contractors who have the commercial experience and expertise to ensure our high standards are met.

We are always aware of the financial, quality and time constraints on retail projects. Our project managers and site managers work closely with our clients and their design teams to ensure we deliver exceptional results that exceed expectations. Our ultimate goal is to allow our clients to trade as soon as possible with the minimal amount of fuss.





Hospitality

In hospitality, the venue itself plays a large part of the overall product and customer experience. Therefore, it takes a special touch and that extra attention to detail to fitout places designed to attract people to eat, sleep and be entertained.

Our team has managed various hospitality fitouts including restaurants, bars, hotels, nightclubs and various entertainment venues.

We understand the need for durable construction details within these venues to endure the punishment sustained from patrons and staff on a daily basis.

We utilise a network of local and international suppliers and trades people with full-time dedicated staff who work together to deliver quality project builds each and every time.





CON CÓ THƯƠNG
MẸ KHÔNG?

Procurement & logistics

Sourcing the right materials, fixtures and fittings for a project then managing the storage and timely delivery of these items can be a daunting task. Crosbie can assess and provide independent advice on key procurement and logistics topics including:

- Outsourcing
- Supplier selection process and criteria
- Supplier performance evaluation
- Cost management
- Product design, prototyping and sourcing strategy
- Negotiation
- Global sourcing and compliance issues
- Transport management
- Warehousing
- Materials handling
- Forecasting
- Global logistics

We work with our clients from the planning phase through to implementation and final delivery. We draw on years of firsthand experience to tell you what you need to know, not what you want to hear.



Occupational health & safety

Crosbie Projects are committed to the occupational health, safety and welfare of all employees, contractors and visitors to our workplace and sites. We have an OHS management system with clearly identified responsibilities for all levels of staff and encourage regular input from our employees in all areas of OHS through our agreed consultation process.

We utilise standard inspection checklists to conduct regular risk assessments on our sites. We have a hazard reporting system in place and use best practice systems to control and manage identified risks. Our contractor management systems ensures all trades people on site are covered by current insurances and working to their relevant safe work method statements.

Our aim is to ensure that everyone goes home at the end of the day the same way they came to work.





Vodafone Hutchison Australia

In 2010, VHA (Vodafone Hutchison Australia) embarked on an ambitious program to refresh their complete portfolio of retail stores. The project involves innovative design and construction features that are new to the mobile communications market.

Due to the large number of stores in the 2010 phase of the project, Crosbie were selected to be on a panel of shopfitters chosen to undertake the national refit of 80 Vodafone-branded stores. Over a period of 3 months, Crosbie successfully completed 16 of the stores across the Sydney and Central Coast regions with a high level of quality and professionalism. Crosbie was also engaged to fabricate joinery in bulk quantities for their stores plus a number of other shopfitter's stores. The quality of finish of the joinery and the level of detail applied in the fabrication was amongst the best seen on the project. Crosbie also added value by providing a warehousing and logistics function ensuring local availability of VHA-supplied goods. Being a new design concept, Crosbie added significant value by proactively providing feedback to VHA on alternative ways to install the modular systems designed for the new stores.

High levels of communication and ongoing support after handover means that VHA will continue to engage Crosbie Projects to assist with the refit of another 100 stores in 2011 across the Sydney region.

Andrew Woods
Retail Project Manager

Barloworld Volkswagen

To Anyone Considering Crosbie Projects,

Every company has a different culture, and a different approach to working together. George and Albert communicated with our team on every detail daily and were able to successfully focus on the design process and getting the best value for our project and budget. They were excellent in giving and receiving feedback, and more than accommodating with our requests. Crosbie Projects are truly a great team with excellent processes. It was a wonderful experience working with them from the initial stages all the way through to the project manageent stage right to the hand over. They have the expertise, knowledge and a capable team to deliver a tight schedule while accommodating for some changes to the scope of the project. Every question was answered promptly, professionally and truthfully.

George, thanks again to you and your team!

Socrates Dalamangas
Dealer Principal

New Shanghai Restaurants

Crosbie Projects fitted our New Shanghai Chatswood Chase Shop. It was a challenging job due to its timing, standard and complexity. They were able to manage all challenges and effectively deliver the project within cost, high quality and on time. Beyond that, I was highly impressed with the level of communication provided between the owner, designer and landlord. It had made the whole fitout process so transparent and efficient. Lastly, the support they provide to us after the fitout is outstanding. You will never feel that their service has ended after the handover. I highly recommend their quality product and professional service, and they are someone you can rely on from project to project.

John Chen
Managing Director

Prema Hair Salon

We have recently had the pleasure of engaging Crosbie Projects to undertake our entire building works across our salon portfolio. This includes building our new salon at Surry Hills in Sydney and the renovation of our existing salon in Bondi. Please visit www.premalove.com to view full images of our award winning salons.

Our salons are well known in Hairdressing and Design circles because of their intricate detail and groundbreaking approach to retail design. Working with Crosbie projects has been an absolute pleasure. We are meticulous when it comes to the image of our stores and found Crosbie to be an ideal partner for us. Their professionalism was an integral part in having the job completed cost effectively and within the agreed timeframe whilst producing a world class result.

Throughout the process we felt comfortable knowing that Crosbie were very much in control. Their superior knowledge was comforting and the quality of their finishes were second to none. We have no hesitation in recommending Albert and his team to any prospective client. There are many aspects that contribute to the success of our business and having a strong relationship with Crosbie is certainly one of these.

On a personal note we wish to thank Crosbie for their commitment to our business and wish them every success in the future.

Francesco Ruggerino
Director

■ Project experience



Project experience

Hospitality

Village Bar, Narellan
East Side Grill
Olio Italian Restaurant
Guillaume at 259 George St.
Bistrot Gavroche Kensington Street
MeKong Kensington Street
Red Latern on Riley
Mamas Buoi (2)
Bondi Pizza (4)
Hurricanes Grill (4)
Henhouse Grill
Din Tai Fung (5)
Zilver Restaurant Bondi Junction
Zaaffran Darling Harbour
Alice Met Charlie
Lil Darlin Darlinghurst
The Stoned Crown
The Village Crown
Broadway Crown
Nok Nok Thai
Umi Sushi (2)
New Shanghai (2)
Butcher's Apprentice

F&B

Mr. Spofforth Cafe
Coopers Ale Bar – Sydney Airport
Hudson Coffee- Sydney Airport & Bondi
China Chilli & Mao Cai Westfield
The Gardens (Worldsquare)
Twisted Bondi Beach
Spice Alley Kensington Street
Monster Roll & Truck
Rolld (3)

Retail

Adams Apple, Hurstville
Emporio Armani Flagship store
Vodafone rollout (100)
NRMA Kiosk Rollout
Elle Bache rollout (20+)
EDU Cosmetics
Eyecare Company (3)
Manning Cartell QVB
Card & Paper House QVB
Prema Hair Salon (2)
Kareela Grocer
Ron Bennet Menswear (3) Cooper
St Fashion Bondi Junction

Commercial

Nicholas Architects Office
LJ Hooker (3)
Belle Property Mosman
Crosbie Projects Head Quarters
Kheir Lawyers
Prema Hair Salon HQ & School

Clubs & Entertainment

Randwick
RSL Labour Club Toongabbie
Sports Club
AMF Bowling Penrith
Hotel Longueville Lane Cove



Project : MeKong
Location : Kensington Street | Chippendale
Type : Hospitality Fitout of 3 levels
Services : Construction Management



Project experience

MeKong



Project : Coopers St
Location: Westfield Bondi Junction
Type : Retail Fitout
Services: Fitout Contractor



Project : Spice Alley
Location : Kensington Street | Chippendale
Type : Hospitality Fitout of 5 adjacent tenancies___
Services : Construction Management



Project experience

Spice Alley

www.kensingtonstreet.com.au



Project : Bistrot Gavroche
Location : Chippendale Sydney
Type : Restaurant - Hospitality
Services : Fitout Contractor



Recent projects

Bistrot Gavroche

www.bistrotgavroche.com.au



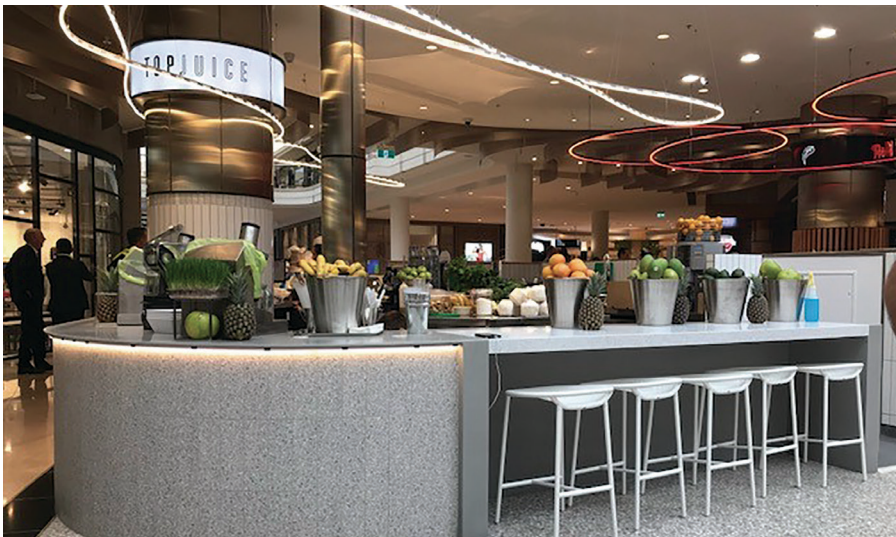
Recent projects

Rengaya



Recent projects

Top Juice



Project : Emporio Armani
Location : Sydney
Type : Retail / Communications
Size : 537m2
Services : Construction & Project Management, Joinery Supply, Warehousing & Logistics



Project experience



Emporio Armani - Sydney

When global brand Giorgio Armani decided to refurbish their flagship Emporio Armani store in Martin Place Sydney, Crosbie Projects were chosen as the preferred contractor. Our experience with intricate joinery detailing, along with the ability to procure products internationally was a key consideration for the client.

Designed by Giorgio Armani and his team of architects, the new finishes include Marmarino on the ceilings, fabric wall panelling, large format Laminam tiles and black stone. The most extensively used material throughout the store is glass, in particular the rare black pearl glass. If you happen to miss all that, you definitely won't miss the floor to ceiling LED screens on which the current collections are projected.

Spread over two levels, the 424m² store houses the complete Emporio Armani collections for men and women, the Emporio Armani underwear and jeans lines, accessories and the EA7 sports collection.

Project : Hurricane's Bar + Grill
Location : Brighton Le Sands
Type : Hospitality
Size : 800m2
Services : Construction Management



Project experience



Hurricane's Grill - Brighton Le Sands



The brand 'Hurricanes Grill' is well known both in Australia and Internationally. Crosbie Projects were engaged as Project and Construction Managers for Hurricanes Grill restaurant located at the famous Le Sands Pavillion overlooking Botany Bay.

Our scope involved managing the design phase, from initial client brief through to approvals, which included multiple approvals from Council and Crown Lands due to the complex ownership of the site. Additionally, we managed the coordination of all third parties including architect, consultants and specialist contractors to successfully complete the design documentation.

We then began work on fitting out the 800m² site which included the construction of a new 60m² structural steel balcony and awning over the beach side boardwalk. Internally, the space was taken back to a bare shell to accommodate a new commercial kitchen, a main bar, 4 distinct dining areas including a 'char lounge' and an adjoining second bar. Finishes included polished terrazzo and timber floors, baffle ceilings, sandstone walls and of course the trade mark flames that create the backdrop for the main bar.

www.hurricanesgrill.com.au

Project : Red Lantern
Location : Surry Hills
Type : Hospitality
Size : 225m2
Services : Project Management



Project experience



Red Lantern on Riley - Darlinghurst

This project was the creation of two venues in one – Red Lantern on Riley and Red Lily. Red Lantern on Riley is the restaurant, designed to be reminiscent of French Colonial Vietnam. Red Lily, the exclusive little bar tucked away at the rear of the premises, is a throwback to Old Saigon with its Indochine influenced interior.

Special finishes feature extensively throughout including distressed paint finishes, floral wall paper, distressed mirrors and copper patina tones to the steel screens. Other elements include upholstered banquette seats and warm reddish brown timber furniture

Owned and operated by celebrity chefs Luke Nguyen and Mark Jensen, this was always going to be a high profile venue once complete and so the finished product had to look and feel authentic. The close collaboration of between Crosbie, Client and Designer ensured this was achieved.

Project : Zilver Restaurant
Location : Bondi Junction
Type : Hospitality
Size : 700m2
Services : Head Contractor



Project : Vodafone Refit Project
Location : National
Type : Retail / Communications
Size : 140m2
Services : Fitout + Project Management



Project experience



Vodafone Parramatta - Westfield

Crosbie Projects was engaged as Construction Project Managers by VHA for their National Refit Project which commenced in 2010. With one of the largest retail footprints in Australia, VHA's massive re-design and refit project includes over 200 sites to complete within 18 months. This makes it one of the largest and most challenging retail fitout projects ever undertaken in Australia.

We were also commissioned to supply over 3500 joinery items for the project and provide the associate warehousing and logistics services.

Pictured to the left is Vodafone's Parramatta Westfield store. At 140m², it is one of the larger flagship sites with its own special challenges during construction. Large full-height glazing across a wide shopfront required special structural support and precision detailing. Last minute design changes to the shopfront during the fitout meant implementation of double shifts to meet a deadline that could not be moved. We made it just in time for the grand opening and visit by VHA's Global CEO.

www.vodafone.com.au

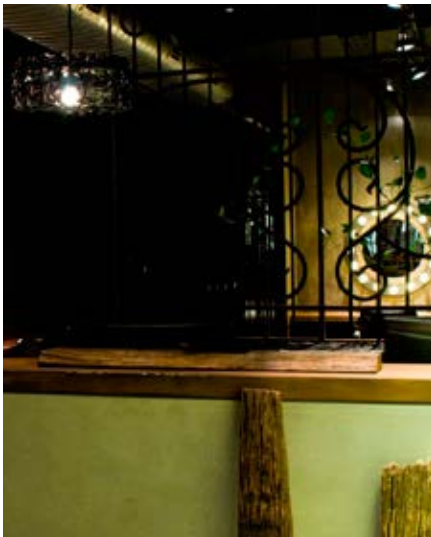
Project : Prema
Location : Crown St Surry Hills
Type : Hair & Beauty – Salon
Size : 112m2
Services : Fitout + Project Management



Project experience



Préma - Surry Hills



Working closely with the client and his design team, Crosbie Projects was selected to create this unique and creatively inspiring hair salon. Drawing on elements from the first Prema salon at Bondi Junction, the directive was to transform 116 square metres of prime Crown Street real estate into a playground for creativity. We were happy to accommodate the client's request to be involved during the fitout phase as he tweaked and changed certain elements of the design; much to everyone's dismay. We never knew what new idea or change was waiting for us every morning we came to site, however unlike most retail fitouts, we had time on our side with this project.

In the end it was all worth it. The collaboration of client, contractor and designer had achieved a thrilling result. The use of raw, rustic and recycled materials is evident throughout the salon such as:

The structural steel beams and recycled railway sleepers in the shopfront

Timber architraves and window frames with stained glass recycled into cutting station mirrors

Folded sheet metal with a rust finish to create retail shelving and cutting station benches

www.premalove.com

Project : AMF Bowling & Laser Skirmish
Location : Penrith
Type : Interior Fitout
Size : 3000m2
Services : Fitout + Project Management



Project experience



AMF Bowling - Penrith

After completing several smaller projects for AMF, Crosbie Projects were selected as the head contractor for the new AMF Bowling centre at Penrith. The purposely constructed industrial building was handed to us as an empty shell. The task was to fit out every square inch of the 3000m² space and handover a fully operational centre in less than 12 weeks.

The design consisted of a number of distinct areas including a commercial kitchen, offices, control counter, bar, pro shop, bowling lanes, function room, M9 Laser Skirmish and an amusement area incorporating bumper cars.

With so many different components to the project, including a new mechanical system to service the entire building and a complex electrical scope, a detailed programme was devised and strictly adhered to. A great deal of site coordination was required to ensure efficiency and continuity of work for each contractor on a day to day basis. At the peak of the project, there were up to 100 workers on site on any given day!

Project : Toongabbie Sports & Bowling Club
Location : Toongabbie
Type : Interior Fitout
Size : 400m2
Services : Fitout + Project Management



Project experience



Toongabbie Sports & Bowling Club

This historic club which commenced trading in 1958 recently underwent an extensive refurbishment and extension. Working closely with the club and the developer, Crosbie were responsible for refurbishing key areas while the club remained operational.

Stage 1 included the removal of the existing bar and construction of a new main bar and bistro which was completed and operational again in just 6 weeks. Stage 2 involved fitting out the adjacent new lounge bar, reception and function room areas. The long awaited transformation has been well received by all involved with the club including the clubs management, members, staff and patrons.

www.toongabbiesportsclub.com.au





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CONSTRUCTION + FITOUT + REFURBISHMENT